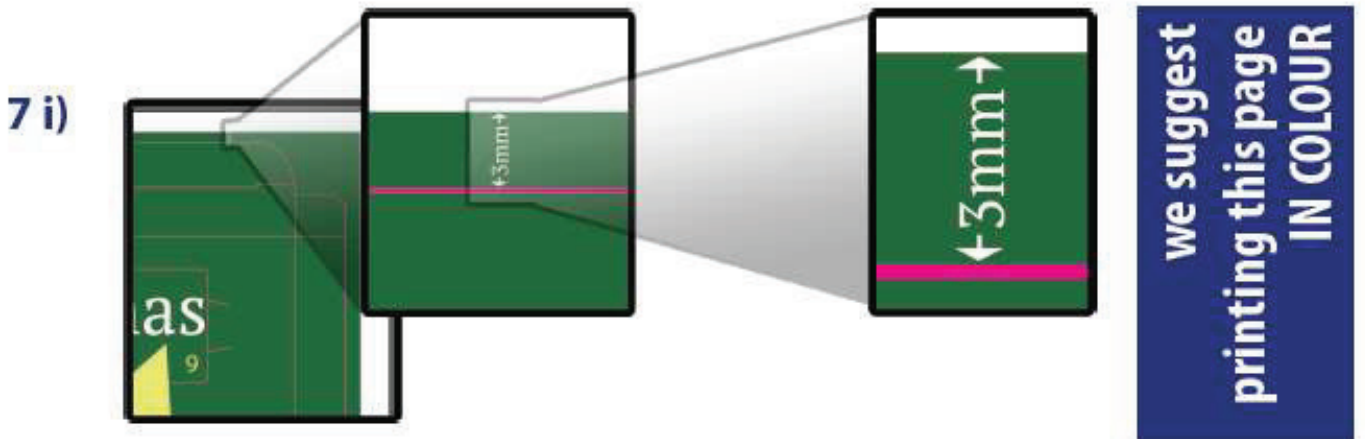


Advent Calendar - Artwork Instructions

Please read and check that your artwork conforms to the check points below, before submitting your artwork.

1. Artwork is to be set on the 2024 template that we provide.
2. Artwork must be set within Adobe Illustrator only.
3. All artwork is to be set on the 'ARTWORK' layer.
4. Artwork to be supplied as CMYK but the cutter guide pantone colour must not be changed
5. The artwork has been set to the cutter guide:
 - i) allowing for 3mm bleed on all sides (*see below*).
 - ii) running up to but not under the 'NO INK' pink strip (*see below*).
6. All images must be embedded.
7. Door numbers should be present and visible if required.
8. The ingredients listing is as provided. The fonts and colours can be changed but the information must remain the same.
9. 'Specially produced for:' information is included within your artwork. As a minimum, you are required to include your company name and postal code.
10. All fonts must be outlined, including the numbers on the doors.
This is simply done by pressing CONTROL & A together, then CONTROL, SHIFT, & O together.
11. Final file is to be saved as a print ready PDF file with no additional printer marks, document bleeds or colour guides included.



DON'T FORGET THAT ALL 6 EXTERNAL SIDES CAN BE BRANDED!